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**National Geographic Channel Launches Online Game  
to Help Uncover the Mysteries of Stonehenge**

*Players journey through Stonehenge by completing puzzles that reveal new facts*

**New York – [May 21, 2008]** – In conjunction with the premiere of its new special, **Stonehenge Decoded**, National Geographic Channel is launching a Stonehenge online game. In the game, players face mini puzzle challenges that, when completed, reveal facts about the history behind the ancient monument. This is the third game developed in conjunction with Arkadium, a premier casual game development company.

“This is a fascinating story that we knew would also extend well beyond a viewer’s television set,” said Brad Dancer, Vice President, Research and Digital Media for NGC. “Working with Arkadium we have found another way to transport viewers from their TV sets to an online game composed of interactive puzzles that complement one of the world’s great archaeological mysteries.”

The interactive exploration developed by Arkadium includes challenging brain teaser puzzles that take place in sections of the Stonehenge site. Similar to deciphering the mysteries of Stonehenge, each completed puzzle helps to bring you closer to understanding the meaning of the monument.

The Stonehenge game can be found on National Geographic Channel’s **Stonehenge Decoded** web site: [www.natgeotv.com/stonehenge](http://www.natgeotv.com/stonehenge)

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**About National Geographic Channel**

Based at the National Geographic Society headquarters in Washington, D.C., the National Geographic Channel (NGC) is a joint venture between National Geographic Television & Film (NGT&F) and Fox Cable Networks (FCN). Since launching in January 2001, NGC initially earned some of the fastest distribution growth in the history of cable and more recently the fastest ratings growth in television. The network celebrated its fifth anniversary in January 2006 with the launch of NGC HD, which provides the spectacular imagery that National Geographic is known

for in stunning high definition. NGC has carriage with all of the nation's major cable and satellite television providers, making it currently available to more than 66 million homes. For more information, please visit [www.nationalgeographic.com/channel](http://www.nationalgeographic.com/channel).

**About Arkadium**

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company's growing archive of over 200 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit <http://www.arkadium.com>