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Arkadium Launches Seven New Casual and Multiplayer Games
*Multiplayer Pool and Tric-Tac-Toe add to Arkadium's ability to deliver
on the demand for multiplayer casual games*

New York – May 22, 2008 – Arkadium, a game solutions developer for the advergaming and casual game markets, today announced the launch of seven new casual and multiplayer games. The games include Snake, Spliterature (a challenging new type of word game), Air Hockey, 3-Point Shootout (an online version of your favorite basketball arcade game) and The Littlest Demon (a strategic puzzle currently available in beta to subscribers), as well as two multiplayer games, Pool and Tric-Tac-Toe (classic tic-tac-toe with different rules). All games are available at www.greatdaygames.com, have been developed using Flash and do not require a download to play.

The two multiplayer games, Pool and Tric-Tac-Toe, were created in response to the growing demand for online multiplayer games. The multiplayer functionality developed by Arkadium enables gamers to play in real-time against a live opponent anywhere in the world. In addition, the ability to engage in live chat with an opponent enhances the social interaction between players.

In the coming months Arkadium will be launching even more casual and multiplayer game titles to add to its already extensive IP-owned library of games. All game titles are available from Arkadium for licensing and can be re-branded to fit the needs and/or requirements of the licensee. Please contact Arkadium for further details.

About Arkadium

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company's growing archive of over 200 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit <http://www.arkadium.com>