

MEDIA CONTACT

Michael Volpatt
415-994-8864

Arkadium's Downloadable PC Game *The Pini Society: The Remarkable Truth* Now Available Online Through Leading Video Game Distributors

New version of game provides players with more options for play

New York – Nov 11, 2008 – Arkadium and The Pini Society, an organization dedicated to the excavation, interpretation and preservation of archeological antiquities, announced today that due to overwhelming interest, *The Pini Society: The Remarkable Truth* will now be available for download on major distribution networks including iWin, Oberon, Trymedia, Boonty and Reflexive. More networks are expected to join this list of distributors as the game continues to grow in popularity. With this next round of release, the game will be made available to millions of households.

“Following the initial marketing efforts and pre-release for *The Pini Society: The Remarkable Truth*, the game has gone through several, in-depth focus groups which have resulted in new and improved versions of the game,” said Jessica Rovello, President and Co-Founder of Arkadium. “The improvements include edits to game levels, and changes in technical compatibility to sync with a user's unique operating system. We have also created a new un-timed mode for players to interact with the game at their own speed.”

In *The Pini Society: The Remarkable Truth*, players are transported to archeological sites and expeditions around the globe. From Iraq to Egypt to Guatemala, players complete mosaic tile puzzles which, when solved, reveal previously unknown knowledge of such amazing finds as King Tut's tomb and the discovery of the source of the Nile. Players are also encouraged to become members of The Pini Society's online community at www.pinisociety.org, where they can dig deeper into the Society's mysterious past

About the Pini Society

Founded in 1854, The Pini Society's mission was to excavate, interpret and preserve the world's most important archeological antiquities. Re-founded in 2006, the Society's aim is to bring together like-minded citizens whose common goal is to preserve our past in order to better understand our future. For more information on the history of the society and its latest projects visit www.pinisociety.org.

About Arkadium

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company's growing archive of over 200 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit www.arkadium.com.

###