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**ARKADIUM WINS MULTIPLE HONORS FROM  
STEVIE AWARDS, DAVEY AWARDS, CREATIVITY AWARDS AND  
MIN MAGAZINE**

*Jessica Rovello, president and co-founder, recognized as leading entrepreneur and  
Arkadium games receive top honors*

**NEW YORK – November 17** – Arkadium, a leading game solutions developer for the adver gaming and casual game markets, announced today that the company’s president and co-founder, Jessica Rovello, was honored on Friday with a Stevie Award for Best Entrepreneur. In addition, Jessica was also named to the 2008 Media Industry Newsletter (MIN) Digital Hot List this month for her outstanding media accomplishments. Other Arkadium accolades this month included a Creativity Annual Award for their National Geographic Channel Fight Science game, and a Davey Award (Gold Winner) for marketing excellence for The Pini Society: The Remarkable Truth, a downloadable game recently released.

Hailed as the world’s premier business awards, the 2008 Stevie Awards for Women in Business honor women executives, entrepreneurs and the companies they run worldwide. This year, Arkadium’s president and co-founder, Jessica Rovello, was selected Best Entrepreneur in the Media Service Companies category. More than 1,200 entries were submitted for consideration. Details about The Stevie Awards for Women in Business and the list of winners are available at [www.stevieawards.com/women](http://www.stevieawards.com/women).

The Davey Awards, an international award focused exclusively on honoring outstanding creative work from the best small firms worldwide, honors the best small firms, agencies and companies worldwide. Arkadium’s first downloadable game, The Pini Society: The Remarkable Truth, was selected as a Gold Winner for its integrated marketing campaign that was created for the game’s launch. Details about The Davey Awards and the list of winners is available at <http://www.daveyawards.com/winners/>.

Earlier this month, MIN named Ms. Rovello, to its “Digital Hot List.” This year’s list included 12 digital stars in the magazine brands and content providers space. MIN honored the winners on November 10, 2008 during an awards ceremony at the Grand Hyatt in NYC. More information on MIN’s “Digital Hot List” can be found at <http://www.minonline.com/awards/digitalhotlist2008/>.

Established in 1970, The Creativity Annual Awards is one of the longest running international advertising and graphic design competitions in the world. Arkadium's game, National Geographic Channel *Fight Science* was selected as a winner in the Web Games and Entertainment Category. This year, judges from some of the United States' most prestigious design firms evaluated a record 2,800 entries from over 44 countries and 45 U.S. states. More information is available at <http://www.creativityawards.com/>.

### **About Arkadium**

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company's growing archive of over 200 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit <http://www.arkadium.com>.

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