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Arkadium Introduces New Game Titles to Its Rapidly Growing Library of Casual Games

*Following recent ComScore report on online game play growth,
Arkadium releases diverse and addictive new titles*

NEW YORK – February 10, 2009 – Arkadium (www.arkadium.com), a game solutions developer for the advergaming and casual game markets, today announced the development of five new casual game titles adding to its library of more than 250 flash-based games. These new games, including Multiplayer Chess; Football Frenzy, an arcade style football toss; Chinese Checkers; Kritter Krawler, a fast-paced, race against “monstrosities” and Firefly, a creative chain-reaction game, are now available online at Arkadium’s popular Great Day Games gaming site located at www.greatdaygames.com.

A recent ComScore study reported that traffic to free online gaming sites grew by 27 percent in 2008, and time spent playing online games increased by 42 percent. The introduction of these new casual games allows Arkadium’s game library, and those licensed by its clients, to continue to diversify and satisfy new players. Arkadium provides customized games and custom game community solutions, or Game Arenas, for leading brands including AARP, Hearst Magazines Digital Media, Publishers Clearing House and Sony Pictures Television International. All games in the Arkadium library are available for licensing and customization.

About Arkadium

Arkadium is the premier game solutions developer for the advergaming and casual game markets. The company’s growing archive of over 250 Flash-based and custom game solutions currently reaches millions of people through some of the most popular online destinations and corporate branded Web sites on the Internet. For more information visit <http://www.arkadium.com>.