



Games Associate Marketing Internship

Job Description

Arkadium, a leading game developer in NYC, is looking for an exceptional individual to join our team. The ideal candidate is a motivated, creative and dynamic person looking to gain industry experience.

Our Ideal Candidate:

- Student pursuing major in Marketing, Communications, Information Science or a related subject area
- Basic knowledge of gaming industry and strong desire to learn more
- Strong communication and writing skills
- Familiarity with standard Microsoft Office products: Word, Excel, Outlook, PowerPoint
- Bonus: Familiarity with web technologies

Responsibilities:

- Competitive research
- Public relations document archiving
- Copywriting contribution for newsletters, website copy, game descriptions, etc.
- Game idea brainstorming participation
- Data collection maintenance
- Marketing and sales document updates – client lists, game library and screenshots, game descriptions, etc.
- Administrative duties support
- Game testing and feedback collection

Compensation:

- Transportation stipend
- Course credit



About the Company

Quick Facts

- Year Founded: 2001
- Number of Full Time Employees: 83
- Office Locations: New York City and Simferopol, Ukraine
- Founders: Jessica Rovello, President, and Kenny Rosenblatt, CEO

Arkadium creates game solutions for consumer brands, advertising agencies and media destinations to expand their online presence with multi-platform campaigns. The company's growing library contains over 250 game engines that are developed using Adobe Flash, do not require a download, operate on 99% of all computers and can be customized to meet a client's specific needs. Arkadium's games reach millions of people across all demographics through some of the most popular online destinations and corporate branded Web sites.

This job is located in the Flatiron district of New York City.

To apply, please compose a one-page writing sample on the theme "A game that represents me." Feel free to interpret in whatever way you want. The more creative the better.

Email your cover letter, resume and writing sample to tina@arkadium.com.
No phone calls.

Please note that we get a ton of resumes. We encourage you to be creative if you want to stand out.

